

Initiative conducted with the support of the Italian Ministry of Foreign Affairs and International Cooperation  
in collaboration with the Italian Trade Agency



# VINI D'ITALIA 2020

DON'T MISS THE OPPORTUNITY TO TASTE A UNIQUE  
SELECTION OF VINI D'ITALIA AWARDED WINES

## SAN DIEGO

WEDNESDAY, MARCH 4, 2020

BUILDING 177

2860 Sims Rd., San Diego, CA 92106

2:00 – 6:00 PM

MEDIA & TRADE TASTING



GamberoRossoInternational

RSVP ONLINE: [WWW.GAMBEROROSSO.US](http://WWW.GAMBEROROSSO.US)

QUESTIONS: [STEPHANIE@GAMBEROROSSO.US](mailto:STEPHANIE@GAMBEROROSSO.US) | PH (213) 985-1011



# VINI D'ITALIA 2020

## PRESS RELEASE

### San Diego meets Vini d'Italia

#### *The Gambero Rosso World Tour comes back to San Diego*

After the successful event of last year, Gambero Rosso is ready to land in San Diego with a tasting of premium Italian wines selected in Vini d'Italia 2020. The tour will hit the coast of the Pacific Ocean in Southern California on Wednesday, March 4. The event will take place in the modern Building 177, originally the Naval Library, with a vibrant walk around tasting from 2pm to 6pm. The selection will feature a very huge portfolio of native Italian grapes produced by some of the most consistent and emerging wineries. A surprising portfolio of wines not yet released on the market will accompany a rich variety of awarded labels. **The event is conducted with the support of the Italian Ministry of Foreign Affairs and International Cooperation and in collaboration with the Italian Trade Agency.**

At 4pm is scheduled the Awarding Ceremony of the Top Italian Restaurants in San Diego according to the Gambero Rosso ranking, including fine dining restaurants, trattorias, pizzerias, and wine bars. Sales of Italian wine in the US grew overall by +1.9% in value, reaching the record of 736 millions of euros in the first six month of 2019, according to the data of Ismea. The sparkling sector leads the way with a brilliant performance.

Gambero Rosso has reached the 33rd edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country interviewing producers and visiting wineries. The guide reviews 2,542 wineries and a total of 22,586 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 457 Tre Bicchieri have emerged: Tuscany leads the way with 89 awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines.

The biodiversity of Italian Wines is so rich that may be confusing for international consumers. This is why Gambero Rosso selections represent a guaranteed way for promoting knowledgeable, attentive and curious development of Italian territories.

## SAN DIEGO

WEDNESDAY, MARCH 4, 2020

**BUILDING 177** 2875 DEWEY ROAD, SAN DIEGO, CA 92106

02:00 PM - 06:00 PM **MEDIA & TRADE TASTING**

4:00 PM - 4:30 PM **TOP ITALIAN RESTAURANTS ANNOUNCEMENT**

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### About Vini d'Italia 2020

Gambero Rosso has reached the 33rd edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country (including Switzerland's Canton Ticino) interviewing producers and visiting wineries. The guide reviews 2,542 wineries and a total of 22,586 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 457 Tre Bicchieri have emerged: Tuscany leads the way with 89 awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines.

### Available on Apple and Amazon



### About Top Italian Restaurants

The quality of the "cucina italiana" abroad has reached a new level. Gambero Rosso has released the third edition of the digital guide to Italian restaurants around the world. For rating places Gambero Rosso calls its well-known system: from one to three, forks for fine dining restaurants, shrimps for bistrot and trattorias, pizza slices for pizzerias and bottles for wine bars and enoteca. Authentic character, product traceability, purity of flavors (cucina italiana can't exist without a proper extra-virgin olive oil), service and the quality of the wine list were important criteria. From the 100,000 estimated eating places that serve up our traditions in wine and food, Gambero Rosso selected 600 for now – as the guide will expand month by month.

[www.gamberorosso.it/restaurants](http://www.gamberorosso.it/restaurants)

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