

The Tre Bicchieri World Tour 2020/2021 starts in Warsaw

The celebration of the best Italian wines is scheduled on October 28

Gambero Rosso, Italy's publishing and training leader in the field of wine and food, comes back to Warsaw for a special tasting with a premium selection of awarded wines in the Vini d'Italia guidebook. The Tre Bicchieri event is scheduled on October 28 at the Hotel Bristol with 20 awarded Italian wineries taking part to the show. The walk-around tasting will take place from 2pm to 6pm, while at noon the Senior Editors of Vini d'Italia guidebook will hold a masterclass in order to explore in detail some of the most important wine denominations, from the northern to the southern tip of the so-called Belpaese.

Gambero Rosso is the only multimedia company in the sector that offers magazines, books, guides, a website, a webtv, smartphone applications, and a television channel - Sky 412. Since 1987, Gambero Rosso has represented Italian-made food and wine, testing and certifying the quality of products, telling the stories behind the flavors and traditions of the Peninsula. Only the top awarded wines in the wine guide can take part to the tour, no other Italian wine event has such a restrictive selection filter, a guarantee of absolute quality.

Since 1999 the Tre Bicchieri World Tour has become a winning platform for promoting the biodiversity of Italian wine that can count on an incredible heritage of 1000 native grape varieties. Italy produced 46 million hectoliters of wine in 2019, about 20 million hectoliters were sold abroad. Italian wine export reached the record amount of 6.4 billion euros, up 3,1% compared to 2018 and has increased by 75% over the last decade.

Italian wine exports in Poland rose over the last years from 209 millions of euros in 2014 to 324,9 millions in 2019. Italian wine is keeping a solid growth in Poland: Italy keeps the leading role with a 24,7% market share of the whole imported wines.

All the events will take place under the safety rules and regulation during covid-19 pandemic keeping the health of the exhibitors and visitors in the first place



WARSAWA - OCTOBER 28, 2020

HOTEL BRISTOL

Krakowskie Przedmieście 42/44, Warszawa

PROGRAMME

TRE BICCHIERI MASTERCLASS

12.00 NOON - 01.00 PM

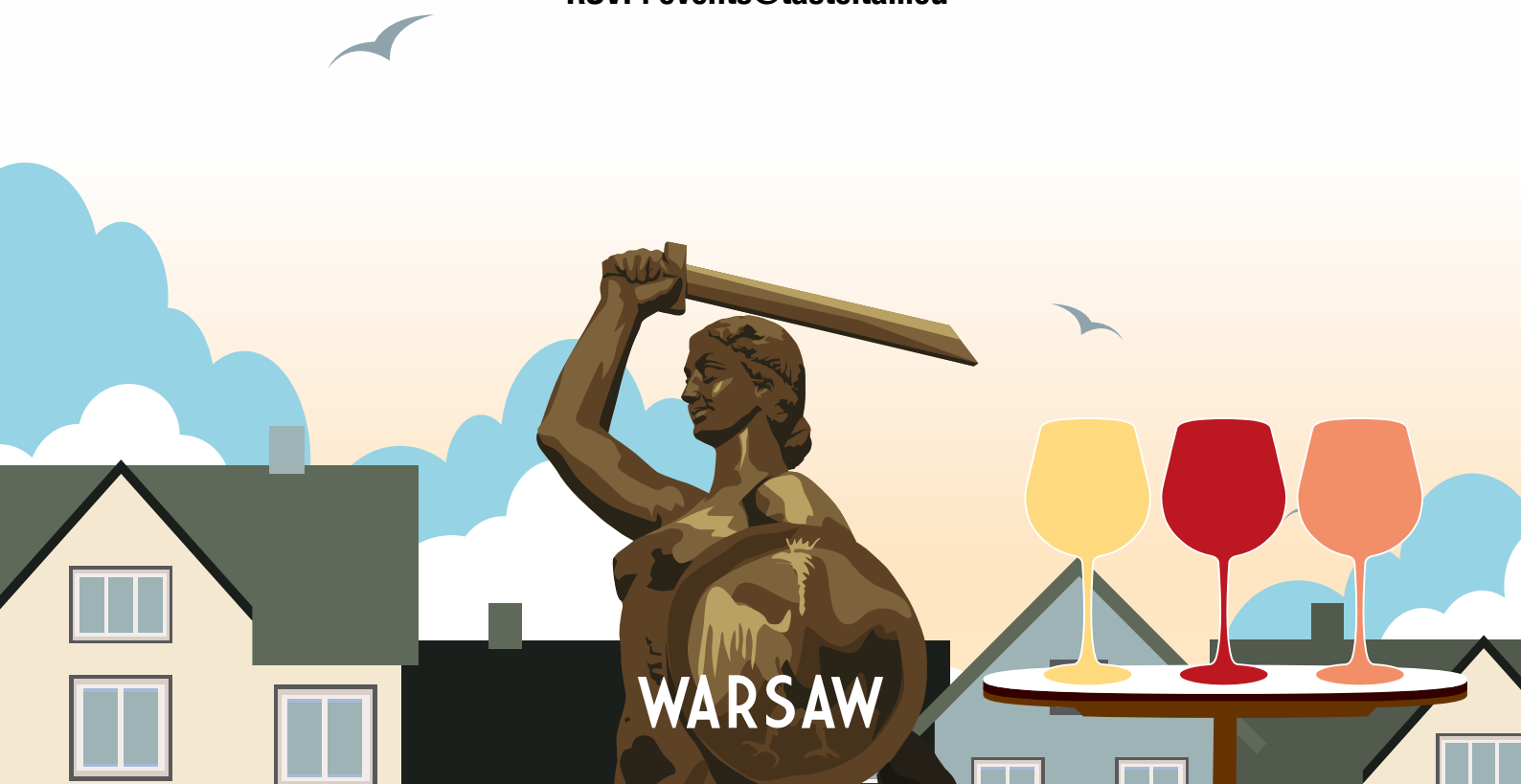
LIGHT LUNCH

01.00 PM - 01.30 PM

WALKAROUND TASTING

02:00 PM - 06:00 PM

RSVP: events@tasteitall.eu



WARSAW

About Vini d'Italia 2021



Gambero Rosso has reached the 34th edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country (including Switzerland's Canton Ticino) interviewing producers and visiting wineries. The guide reviews 2,645 wineries and a total of 24,638 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 467 Tre Bicchieri have emerged: Tuscany leads the way with 90 awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines. Available on Apple and Amazon.



INVITATION

GAMBERO ROSSO®


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GAMBERO ROSSO IS BACK IN POLAND TO PRESENT AN EXCLUSIVE SELECTION
OF TRE BICCHIERI RATED WINES, AWARDED IN VINI D'ITALIA 2021 GUIDE

WARSAW

WEDNESDAY, OCTOBER 28, 2020

HOTEL BRISTOL


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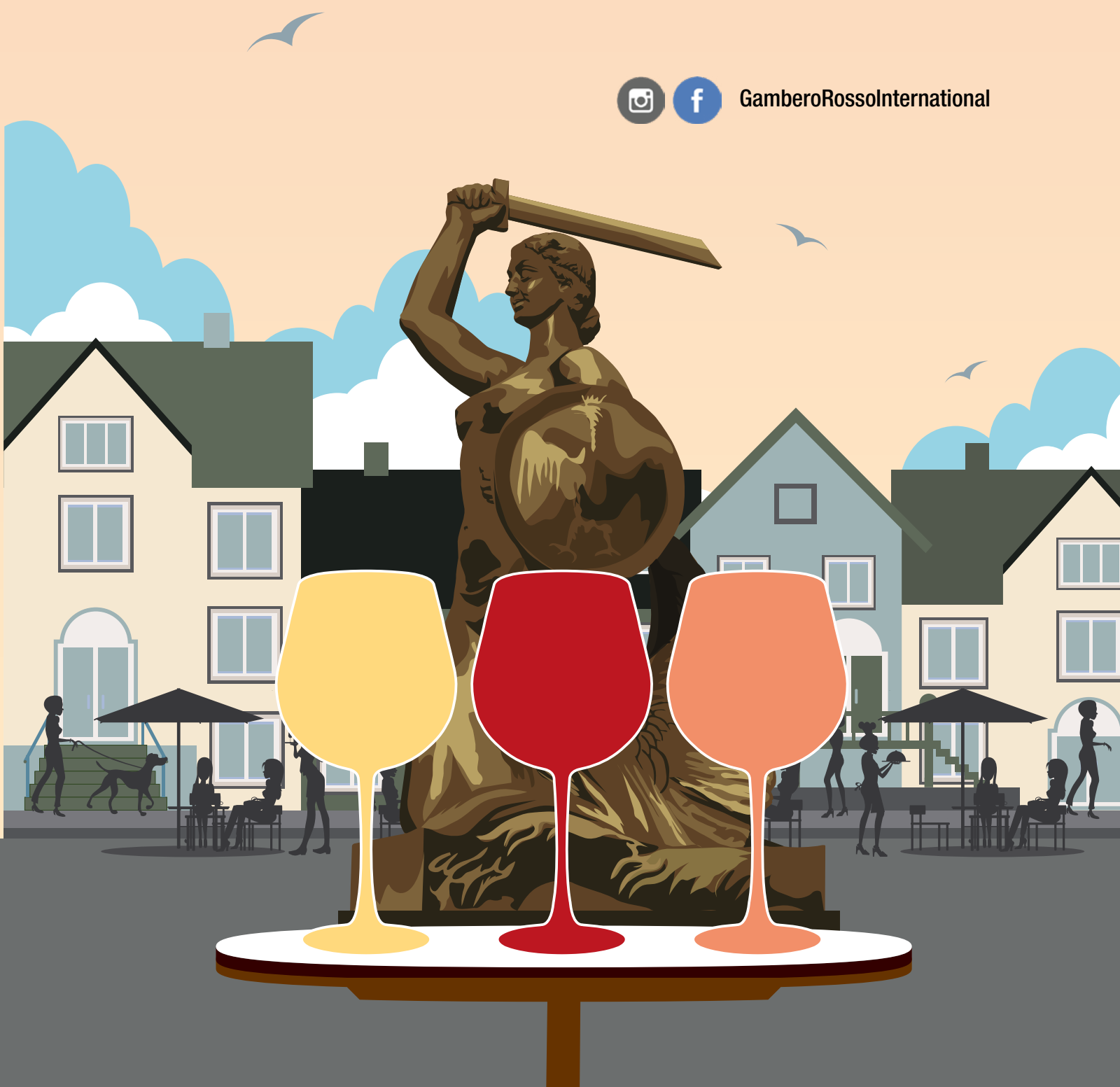
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LIGHT LUNCH | 01.00 PM - 01.30 PM

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  GamberoRossolInternational



RSVP: EVENTS@TASTEITALL.EU



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WARSAW

PARTICIPATING WINERIES

ABBAZIA DI NOVACELLA ANDREOLA CA' RUGATE
CANTINA VALPANTENA VERONA FELLINE FERRARI
FEUDO ANTICO MONTE DEL FRÀ PIAGGIA PICO MACCARIO
PODERE SAPAIO POGGIO LE VOLPI RIDOLFI RUGGERI & C.
TENUTA VIGLIONE TOMMASI VITICOLTORI
TORREVENTO TUDERNUM VARVAGLIONE
VIGNETI LE MONDE VITE COLTE

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