

SAVE THE DATE

GAMBERO ROSSO®



trebicchieri

2019 vs 2020

*DON'T MISS THE OPPORTUNITY TO TASTE A UNIQUE SELECTION
OF TRE BICCHIERI AWARDED WINES AND FINALISTS TO COMPARE
THE 2019 AWARDED LABELS WITH NEW VINTAGES...*

BEIJING

WEDNESDAY, MAY 8, 2019

FOUR SEASONS HOTEL BEIJING

48 Liang Ma Qiao Road,
Chaoyang District, 100125 Beijing

1.00 PM - 1.45 PM | OPENING CEREMONY

1.45 PM - 6.00 PM | WALKAROUND TASTING

3.00 PM - 4.00 PM | Masterclass

Prosecco DOC: The true Italian Lifestyle

GRAND TASTING & PRESENTATION

VINI D'ITALIA 2019

CHINESE EDITION



GamberoRossolInternational

RSVP: GLOBAL_GOURMET@126.COM

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2019 vs 2020

Tre Bicchieri en primeur goes to Beijing

The best Italian wines rated in Vini d'Italia 2019 guide will be showcased together with the new vintage wines not yet released on the market

Gambero Rosso comes back to China, choosing Beijing once again as the setting for the year's most eagerly awaited Italian wine event in town. The Gambero Rosso World Tour, restricted to wineries that have been rated in the Gambero Rosso guide, is scheduled for **Wednesday, May 8**. The location, the elegant Four Seasons Hotel Beijing located in the Chaoyang District. At 1 pm, the opening ceremony takes place with the **presentation of the last Chinese edition of Vini d'Italia guide**. Then, from 1.45pm to 6 pm, a walk-around tasting features some of the best Italian wines awarded in the Vini d'Italia guide plus a brilliant selection of new vintage wines that will be released on the market on the following weeks.

Thanks to the extraordinary interest that Asian consumers show in quality Italian wine, the Vini d'Italia guidebook has been translated into Chinese, Japanese, English and German. Gambero Rosso celebrates the thirty-second edition of its Vini d'Italia guide which at this moment is in the hands of translators in English, German, Chinese and Japanese. The Guide has accompanied the Renaissance of Italian wine step by step, in an era extraordinarily rich in transformational new approaches.

Italian wine exports are growing, in 2017 reaching the threshold of 6 billion euros for the first time. In the first two months of 2018 Italian wines import raised by 34,7% in value, overtaking Spain the terms of general sales. Consumers are looking for new approaches. If you are seeking for what's unique and indigenous, if you want wines that reflect a place, a personality, then the Tre Bicchieri tasting in Beijing is the place to be. Producers will be on the front line.

For media enquires: GLOBAL_GOURMET@126.COM



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**PROSECCO DOC**
ITALIAN GENIO

The **Prosecco fever** doesn't slow down. Prosecco DOC, which can be produced between Veneto and Friuli, is the most sold sparkling wine in the world with a yearly production of more than 500 million bottles. Exports absorb about 70% of the production. Light, versatile, fragrant, easy drinking: Prosecco Doc can be considered an "everyday luxury". Prosecco suits any time of the day: before lunch, at lunch, after lunch, at 5 o'clock instead of tea, for a social aperitivo, at dinner time, even as a good night drink. During the Tre Bicchieri event in Beijing the Consortium Prosecco DOC will arrange a special corner with a wide range of producers and difference styles, while the Prosecco DOC seminar is scheduled at 3pm. The producers will be on the front line.

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Chaoyang District, 100125 Beijing**01:00 pm – 01:45 pm | OPENING CEREMONY****01:45 pm – 06:00 pm | WALKAROUND TASTING**

MASTERCLASS

03:00 pm – 04:00 pm | Prosecco DOC:**The true Italian Lifestyle**For media enquires: GLOBAL_GOURMET@126.COM

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About Vini d'Italia 2019

The 2019 edition reviews 2,485 wineries and a total of 22,000 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, 447 Tre Bicchieri have emerged: Tuscany leads the way with 85 awards, followed by Piedmont and Veneto. At the same time Southern Italy is surging in terms of quality and awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines.

Available on Apple and Amazon



About Top Italian Restaurants

Competitive, identitarian, increasingly proud in bringing its regional recipes to the table, and its simplest and most rustic profile, even in luxury settings. So the recipe for Neapolitan scarpariello finds its place in the major hotels in Hong Kong, the taste of Roman tripe marries Scandinavian wine cellars, Agerola fior di latte rests on increasingly good Neapolitan pizzas in New York. There are 5 million Italians living abroad, 100 thousand locals who refer to our traditions. In the Top Italian Restaurants guide we have selected 500: places managed by professionals, offering above all true Italian flavor. One made of products that speak of the production area, of who we are, and how we live. These are often stories of courage, chefs, pizza makers and sommeliers seeking something more. And success stories. Available for free:

www.gamberorosso.it/restaurants

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