



UNDER THE PATRONAGE OF



ITALIAN TRADE AGENCY
ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane
意大利对外贸易委员会

UNDER THE PATRONAGE OF



L'Ambasciata d'Italia
nella Repubblica Popolare Cinese
意大利驻中华人民共和国大使馆



THE EXTRAORDINARY
ITALIAN TASTE

trebicchieri 2019

WE ARE PROUD TO PRESENT A SELECTION OF TRE BICCHIERI
RATED WINES, AWARDED IN VINI D'ITALIA 2019 GUIDE

SHANGHAI

MONDAY, NOVEMBER 12, 2018

WANDA REIGN ON THE BUND

538 Zhong Shan Dong Er Road Huangpu District,
Shanghai 200010

TASTING

1.00 PM - 1.45 PM | OPENING CEREMONY

1.45 PM - 6.00 PM | WALKAROUND TASTING

MASTERCLASS

2.00 PM - 3.00 PM | SPECIAL AWARDS MASTERCLASS



GamberoRossolInternational



RSVP: GLOBAL_GOURMET@126.COM



中國海關出版社

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PRESS RELEASE

Tre Bicchieri comes to Shanghai

The best Italian wines awarded in Vini d'Italia 2019 guidebook will be showcased on November 12

Gambero Rosso comes back to China, choosing Shanghai once again as the setting for the year's most eagerly awaited Italian wine event. The Tre Bicchieri World Tour, restricted to wineries that have achieved the highest score in the Gambero Rosso guide, is scheduled for Monday, November 12. The location, the elegant Wanda Reign on the Bund, a few meters from the Huangpu river and the memorable skyline of Pudong. At 1 pm, the opening ceremony takes place with the Top Italian Restaurants Awards which will include fine dining restaurants, pizzerias and wine bars. Then, from 1.45pm to 6 pm, a walk-around tasting features some of the best Italian wines.

No other Italian wine event has such a restrictive selection filter, a guarantee of absolute quality. Thanks to the extraordinary interest that Asian consumers show in quality Italian wine, the Vini d'Italia guidebook has been translated into Chinese, Japanese, English and German. The last edition of the Chinese version of Vini d'Italia will be presented during the opening ceremony. Italian wine exports are growing, in 2017 reaching the threshold of 6 billion euros for the first time. In the first two months of 2018 Italian wines import raised by 34,7% in value, overtaking Spain the terms of general sales. Consumers are looking for new approaches. If you are seeking for what's unique and indigenous, if you want wines that reflect a place, a personality, then the Tre Bicchieri tasting in Shanghai is the place to be. Producers will be on the front line.

After Shanghai, the Tre Bicchieri World Tour goes to Moscow on November 22. In February and March, as usual, will be the month for the American Tre Bicchieri Week, with four events on the list: Chicago, New York, San Francisco and Los Angeles. The tour includes stops also in Munich, Stockholm, London, Dusseldorf, Verona and Bordeaux.



During the tasting in Shanghai, show-cooking from Barilla chefs will delight participants with a variety of pasta dishes to pair with fine Italian wines.

Barilla, the world's largest pasta company, is the number 1 pasta brand in Italy, the USA and many other countries around the world. Based in Parma, a city famous for Italian food products like Parmigiano and prosciutto, Barilla is also the leader in continental Europe for pasta sauces.

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About Vini d'Italia 2019

Gambero Rosso has reached the 32nd edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country (including Switzerland's Canton Ticino starting this year) interviewing producers and visiting wineries. The guide reviews 2,485 wineries and a total of 22,000 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, 447 Tre Bicchieri have emerged: Tuscany leads the way with 85 awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines.

Available on Apple and Amazon



About Top Italian Restaurants

Abundant carbohydrates, heavy on the red sauce, and a good dose of folklore: Italian restaurants abroad have lived on that reputation for a long time. That time is over. The quality of the "cucina italiana" abroad has reached the next level. Gambero Rosso has released the second edition of the digital guide to Italian restaurants around the world. For rating places Gambero Rosso calls its well-known system: from one to three, forks for fine dining restaurants, shrimps for traditional restaurants, pizza slices for pizzerias and bottles for wine bars and enoteca. Authentic character, product traceability, purity of flavors (cucina italiana can't exist without a proper extra-virgin olive oil), service and the quality of the wine list were important criteria. From the 100,000 estimated eating places that serve up our traditions in wine and food, we selected 400 for now – as the guide will expand month by month. Available for free:

www.gamberorosso.it/restaurants

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