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**SAINT
PETERSBURG**

20 NOVEMBER

2018

TOP
Italian
Wines
road show

PLANETARIUM 1

74C Obvodny Canal, Saint Petersburg

TASTING

01:00 PM - 02:00 PM | GR WELCOME AND AWARDING CEREMONY

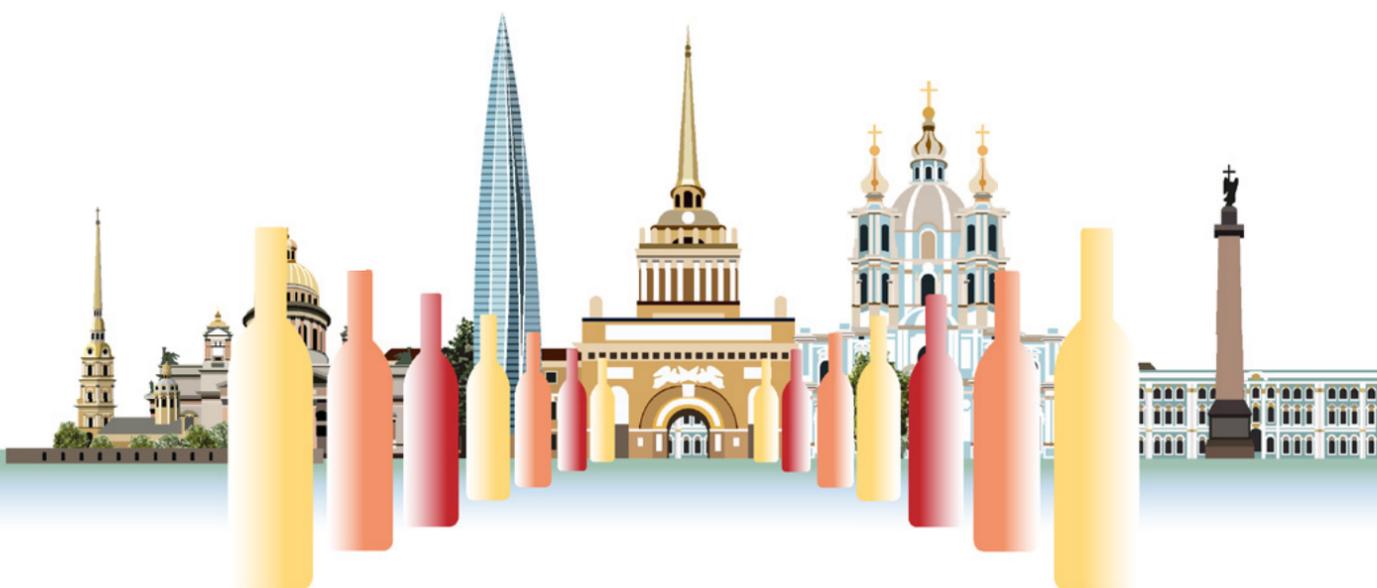
02:00 PM - 07:00 PM | WALKAROUND TASTING

MASTERCLASS

12.00 noon - 01.00 PM | MASTER CLASS 1

03.00 PM - 04.00 PM | MASTER CLASS 2

05.00 PM - 06.00 PM | MASTER CLASS 3



RSVP: WINE@ASTIGROUP.RU



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ITALIAN TRADE AGENCY
ICE - Italian Trade Commission

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РОССИЙСКО-ИТАЛИЙСКОЕ
АМБАСКАТА ИТАЛИЯ А МОСКВА



THE EXTRAORDINARY
ITALIAN TASTE



2018/2019

PRESS RELEASE

Gambero Rosso Top Italian Wines Roadshow live in Saint Petersburg

Gambero Rosso is ready to come back to Saint Petersburg with a unique tasting of premium Italian wines. The event is scheduled on Tuesday November 20 at PLANETARIUM 1. The press conference will take place at 1 pm featuring the Top Italian Restaurants in town while the walk-around tasting will start at 2 pm till 7 pm including over sixty top Italian wineries and more than 250 wines to savor. The program will include 3 masterclasses guided by Marco Sabellico, Senior Editor of Vini d'Italia guidebook and Lorenzo Ruggeri, International Editor of Gambero Rosso.

Gambero Rosso celebrates the thirty-second edition of its Vini d'Italia guide which at this moment is in the hands of translators in English, German, Chinese and Japanese. The Guide has accompanied the Renaissance of Italian wine step by step, in an era extraordinarily rich in transformational new approaches. Italian wine exports are growing, in 2017 reaching the threshold of 6 billion euros for the first time. After a couple of week years, the Russian wine market is booming and Italian sales have significantly increased in 2016 and 2017 thanks to the sparkling sector who has almost doubled its value. Consumers are looking for new approaches.

Since 2007, Top Italian Wines Roadshow has become a well-established strategic platform for penetrating emerging markets and grasping new business opportunities. The biodiversity of Italian Wines is so rich that may be confusing for international consumers. This is why Gambero Rosso selections represent a guaranteed way for promoting knowledgeable, attentive and curious development of Italian territories. Over sixty top Italian wineries will take part in the Roadshow. The Roadshow 2018/2019 is charged with news, with an itinerary that will explore the most exciting markets for Italian wine. After Saint Petersburg, the Roadshow will visit also Mexico City, Singapore, Montreal, and Washington. The goodbye will be in Boston, on June 4, that will close the twelfth edition of the tour.

TUESDAY, NOVEMBER 20

SAINT PETERSBURG

PLANETARIUM 1

74C Obvodny Canal

Saint Petersburg

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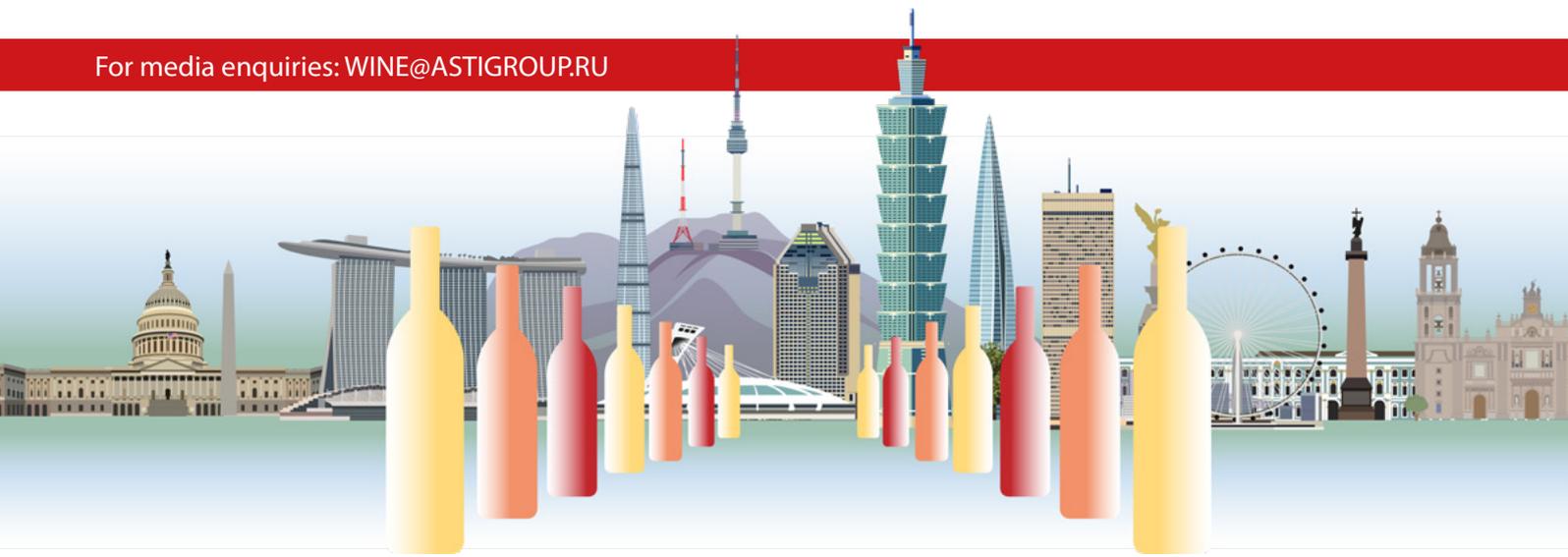
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About Vini d'Italia 2019

Gambero Rosso has reached the 32nd edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country (including Switzerland's Canton Ticino starting this year) interviewing producers and visiting wineries. The guide reviews 2,485 wineries and a total of 22,000 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, 447 Tre Bicchieri have emerged: Tuscany leads the way with 85 awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines.

Available on Apple and Amazon



About Top Italian Restaurants

Abundant carbohydrates, heavy on the red sauce, and a good dose of folklore: Italian restaurants abroad have lived on that reputation for a long time. That time is over. The quality of the "cucina italiana" abroad has reached the next level. Gambero Rosso has released the second edition of the digital guide to Italian restaurants around the world. For rating places Gambero Rosso calls its well-known system: from one to three, forks for fine dining restaurants, shrimps for traditional restaurants, pizza slices for pizzerias and bottles for wine bars and enoteca. Authentic character, product traceability, purity of flavors (cucina italiana can't exist without a proper extra-virgin olive oil), service and the quality of the wine list were important criteria. From the 100,000 estimated eating places that serve up our traditions in wine and food, we selected 400 for now – as the guide will expand month by month. Available for free:

www.gamberorosso.it/restaurants

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